



BUILD NETWORKS. BUILD KNOWLEDGE.

2025 NATIONAL CONVENTION

BUILD
NETWORKS.
BUILD
KNOWLEDGE.

Saskatoon,
Saskatchewan
June 5 - 7, 2025

2025 Sponsorship

www.awvmac.com/convention



**BUILD
RECOGNITION.
BUILD
PARTNERSHIPS.**



The AWMAC National Convention, is more than a gathering—it's a catalyst for growth and opportunity. From thought-provoking speaker sessions to high-impact networking and an Industry Trade Show, every moment of this three-day experience is designed to embody the tenacity and integrity that define our industry. It's where ambition meets action and innovation meets adaptability.

By sponsoring this year's Convention, you're not just promoting your brand—you're aligning with the core values of AWMAC and gaining unparalleled access to industry leaders who share your vision for a stronger, more dynamic future for Canada's woodwork manufacturing sector.

QUESTIONS?

Contact Carolynne Yeomans
AWMAC National Executive Director
carolynne.yeomans@awmac.com

**READY TO PURCHASE YOUR
SPONSORSHIP?**



OR

CLICK HERE

Why Sponsor?

Direct Access to Decision-Makers

Engage with industry influencers and potential clients through exclusive networking opportunities and tailored events.

Build Lasting Relationships

Forge meaningful connections and partnerships with key stakeholders in Canada's architectural woodwork industry.

Premier Brand Exposure

Gain prominent branding across event materials, establishing your organization as a leader in the industry at AWMAC's flagship event.

Showcase Latest Products and Services

If you choose to exhibit, present your products and services to a highly engaged and targeted audience, maximizing your exposure.

PRESIDENT'S GALA SPONSOR

1 AVAILABLE - \$5,000

The President's Gala is more than the preeminent networking event of the AWMAC National Convention, it's a celebration of our shared vision of our industry's future. An evening of dining, and dancing, the President's Gala is more than a party, it's an event to remember!

Our President's Gala & Awards Banquet Sponsorship will include:

- A head table for 8 (Exclusive) or 4 VIP gala dinner seats
- Opportunity to bring welcome greetings on behalf your organization (Exclusive)
- Recognition from the podium by the AWMAC President during the gala dinner
- Corporate logo to be included at the gala on cocktail napkins, sponsor slides, signage and any other medium deemed necessary by the event designers.
- Opportunity for promotional material to be placed at each place setting (Location to be determined at the discretion of the event designers)
- Opportunity for corporate promotional banners to be on display at the event
- AWMAC will also include corporate logo and partnership recognition in additional promotional material for the 2025 National Convention including but not AIM Magazine, convention digital program, social media posts, event invitations and other strategic communications as deemed necessary to promote the event.

PRESIDENT'S GALA WINE SPONSOR

Be the TOAST of the town!

Our President's Gala Wine Sponsorship will include:

- Wine bottle neck tags placed on all bottles of table wine (Limited to 2 bottles per table)
- Recognition from the podium by the AWMAC President during the gala dinner
- Opportunity for promotional material to be placed in the delegate swag bag
- Opportunity for corporate promotional banners to be on display at the event
- AWMAC will also include corporate logo and partnership recognition in additional promotional material for the 2025 National Convention including but not AIM Magazine, convention digital program, social media posts, event invitations and other strategic communications as deemed necessary to promote the event.

EXCLUSIVE - \$2,500

PRESIDENT'S GALA ENTERTAINMENT SPONSOR

The Rhythm Is Going to Get You!

Our President's Gala Band Sponsorship will include:

- Recognition from the band during the entertainment portion of the gala dinner
- Recognition from the podium by the AWMAC President during the gala dinner
- Opportunity for promotional material to be placed in the delegate swag bag
- Opportunity for corporate promotional banners to be on display at the event
- AWMAC will also include corporate logo and partnership recognition in additional promotional material for the 2025 National Convention including but not AIM Magazine, convention digital program, social media posts, event invitations and other strategic communications as deemed necessary to promote the event.

EXCLUSIVE - \$2,500





2025 AWMAC NATIONAL CONVENTION SPONSORSHIP OPPORTUNITIES

Beyond, banners and logos, there's creating the experience, AWMAC partnership opportunities involve participating in the creating of a complete, active and engaging visitor experience.

AUDIO/VISUAL SPONSOR

EXCLUSIVE – \$3,000

All eyes to the front of the room!

- Opportunity to provide marketing/ad slides to be included in sponsor slide presentation played during meals, between keynote speakers, and the President's Gala. (Exclusive to events held at the Remai Modern)
- Recognition from the podium by the President/Emcee during the AWMAC National Convention.
- Opportunity for corporate promotional banners to be on display at the event
 - *See additional sponsorship benefits below.

WIFI SPONSOR

EXCLUSIVE – \$3,000

Without a network, how can we network?

- Recognition from the podium by the President/Emcee during the AWMAC National Convention.
- Opportunity to provide marketing/ad slides to be included in sponsor slide presentation played during meals, between keynote speakers, and the President's Gala. (Exclusive to events held at the Remai Modern)
- Recognition of WIFI sponsorship on each table (Exclusive to events held at the Remai Modern)
- Opportunity for corporate promotional banners to be on display at the event
 - *See additional sponsorship benefits below.

WELCOME RECEPTION SPONSOR

EXCLUSIVE – \$3,000

The social event to launch the 2025 AWMAC National Convention!

Old friends. Good spirits. New connections.

- Opportunity to bring welcome greetings on behalf your organization
- Recognition from the podium by the President/Emcee during the Welcome Reception and the AWMAC National Convention.
- Choose a signature cocktail and 'name' it - a personalized touch that resonates with attendees (Optional)
- Logo branded napkins to be used at the Welcome Reception (cocktails & canapés)
- 40 prepaid drink tickets to distribute to prospects, colleagues and friends (Domestic beer & liquor only)
- Opportunity for corporate promotional banners to be on display at the event
 - *See additional sponsorship benefits below.

AWMAC NIGHT LOUNGE SPONSOR

2 AVAILABLE – \$2,500

Ain't No Party Like an AFTER PARTY!

- Recognition from the podium by the President/Emcee during the AWMAC National Convention.
- Choose a signature cocktail and 'name' it - a personalized touch that resonates with attendees (Optional)
- Logo branded napkins to be used at the bar and food station(s)
- 30 prepaid drink tickets to distribute to prospects, colleagues and friends (Domestic beer & liquor only)
- Opportunity for corporate promotional banners to be on display at the event
 - *See additional sponsorship benefits below.

THE SPONSORSHIPS OUTLINED ABOVE ALSO INCLUDE

- Opportunity for promotional material to be placed in the delegate swag bag
- AWMAC will also include corporate logo and partnership recognition in additional promotional material for the 2025 National Convention including but not AIM Magazine, convention digital program, social media posts, event invitations and other strategic communications as deemed necessary to promote the event.



BREAKFAST SPONSOR

1 of 2 Available – \$1,500

Morning fuel, served fresh!

- Branded signage on food service tables during meal service
- Opportunity to provide marketing/ad slides to be included in sponsor slide presentation played during meals, between keynote speakers, and the President's Gala. (Exclusive to events held at the Remail Modern)
- Recognition from the podium by the President/Emcee during the AWMAC National Convention.
- Opportunity for corporate promotional banners to be on display at the event
 - *See additional sponsorship benefits below.

LUNCH SPONSOR

EXCLUSIVE – \$3,000

Sponsor the mid-day meal that continues to fuel next-level networking.

- Branded signage on food service tables during meal service
- Recognition from the podium by the President/Emcee during the AWMAC National Convention.
- Opportunity to provide marketing/ad slides to be included in sponsor slide presentation played during meals, between keynote speakers, and the President's Gala. (Exclusive to events held at the Remail Modern)
- Recognition of your lunch sponsorship on each table (Exclusive to events held at the Remail Modern)
- Opportunity for corporate promotional banners to be on display at the event
 - *See additional sponsorship benefits below.

KEYNOTE SESSIONS COFFEE BAR SPONSOR

EXCLUSIVE – \$1,500

A Cup Above the Rest.

- Branded signage located in the coffee break area during conference keynote sessions (Exclusive to the Remail)
- Recognition from the podium by the President/Emcee during the AWMAC National Convention.
- Opportunity for corporate promotional banners to be on display at the event
 - *See additional sponsorship benefits below.

BREAK OUT SESSION COFFEE BAR SPONSOR

2 Available – \$500

Brewing Connections and Visibility.

- Branded signage located at the coffee bar in each break out session room (Exclusive to the Alt)
- Recognition from the podium by the President/Emcee during the AWMAC National Convention.
- Opportunity for corporate promotional banners to be on display at the event
 - *See additional sponsorship benefits below.

THE SPONSORSHIPS OUTLINED ABOVE ALSO INCLUDE

- Opportunity for promotional material to be placed in the delegate swag bag
- AWMAC will also include corporate logo and partnership recognition in additional promotional material for the 2025 National Convention including but not AIM Magazine, convention digital program, social media posts, event invitations and other strategic communications as deemed necessary to promote the event.



KEYNOTE SESSION SPONSOR

3 Available – \$1,000

Inspiration Through Words

- Opportunity to bring welcome greetings on behalf your organization and introduce the speaker
- Recognition from the podium by the President/Emcee during the AWMAC National Convention.
- Opportunity for corporate promotional banners to be on display at the event
 - *See additional sponsorship benefits below.

BREAKOUT SESSION SPONSOR

2 of 6 Available – \$500

Ignite the Mind.

- Recognition during the introduction of the speaker and by the President/Emcee during the AWMAC National Convention.
- Opportunity for corporate promotional banners to be on display at the event
 - *See additional sponsorship benefits below.

LANYARD SPONSOR

EXCLUSIVE – \$2,000

Turn every attendee into a walking billboard!

- Company logo recognition on delegate badge lanyards. (AWMAC to design or sponsor to provide)
- Recognition from the podium by the President/Emcee during the Welcome Reception and the AWMAC National Convention.
- Opportunity for corporate promotional banners to be on display at the event
 - *See additional sponsorship benefits below.

DELEGATE BAG SPONSOR

EXCLUSIVE – \$2,000

Imagine a sea of delegates carrying a swag bag that all say your company's name!

- Company logo recognition on attendee delegate bags. (AWMAC to design or sponsor to provide)
- Recognition from the podium by the President/Emcee during the AWMAC National Convention.
- Opportunity for corporate promotional banners to be on display at the event
 - *See additional sponsorship benefits below.

THE SPONSORSHIPS OUTLINED ABOVE ALSO INCLUDE

- Opportunity for promotional material to be placed in the delegate swag bag
- AWMAC will also include corporate logo and partnership recognition in additional promotional material for the 2025 National Convention including but not AIM Magazine, convention digital program, social media posts, event invitations and other strategic communications as deemed necessary to promote the event.



2025 AWMAC GOLF TOURNAMENT

June 5th, 2025, 9 am
Moon Lake Golf and Country Club

SPONSORSHIP OPPORTUNITIES

GRAB N GO BREAKFAST SPONSOR

EXCLUSIVE – \$1,500

- Branded signage on food service tables during meal service
- Recognition from the podium by the President/Emcee during the AWMAC National Convention.
- Opportunity for corporate promotional banners to be on display at the event
 - *See additional sponsorship benefits below.

N/A

LUNCH SPONSOR

EXCLUSIVE – \$2,500

- Branded signage on food service tables during meal service
- Complimentary beverage for each golfer to accompany their lunch (Domestic liquor and beer only)
- Recognition from the podium by the President/Emcee during the AWMAC National Convention.
- Opportunity for corporate promotional banners to be on display at the event
 - *See additional sponsorship benefits below.

N/A

BEVERAGE CART SPONSOR

EXCLUSIVE – \$2,500

- Branded signage on beverage cart circulating during tournament
- Complimentary beverage for each golfer during the tournament (Domestic liquor and beer only)
- Recognition from the podium by the President/Emcee during the AWMAC National Convention.
- Opportunity for corporate promotional banners to be on display at the event
 - *See additional sponsorship benefits below.

N/A

19th HOLE SPONSOR

EXCLUSIVE – \$2,500

- Branded signage on the tables in the patio area following the tournament
- Complimentary beverage for each golfer after the tournament (Domestic liquor and beer only)
- Recognition from the podium by the President/Emcee during the AWMAC National Convention.
- Opportunity for corporate promotional banners to be on display at the event
 - *See additional sponsorship benefits below.

N/A

TOURNAMENT CONTEST SPONSORS (Contest Prizes Provided by AWMAC)

- \$10,000 Hole in One Contest - **\$1,000 - 1 AVAILABLE**
- Longest Putt - **\$700 - 1 AVAILABLE**
- Closest to the Pin - **\$500 - 2 AVAILABLE**
- Longest Drive - **\$500 - 2 AVAILABLE**
 - *See additional sponsorship benefits below.

HOLE SPONSORS

6 AVAILABLE – \$500

- Branded signage at designated hole during the tournament
- Opportunity to 'host' your designated hole and interact with golfers
- Recognition from the podium by the President/Emcee during the AWMAC National Convention.
 - *See additional sponsorship benefits below.

GOLF BALL SPONSORS

EXCLUSIVE – \$500

- Logo on golf balls gifted by sponsor for use by golfers during the tournament
- Signage recognizing your sponsorship at tournament registration
- Recognition from the podium by the President/Emcee during the AWMAC National Convention.
 - *See additional sponsorship benefits below.

SOLD

The sponsorships outlined above also include: Opportunity to donate a prize to be given away at the tournament, Opportunity for promotional material to be placed in the delegate swag bag and AWMAC will also include corporate logo and partnership recognition in additional promotional material for the 2025 National Convention including but not AIM Magazine, convention digital program, social media posts, event invitations and other strategic communications as deemed necessary to promote the event.