



AWMAC'S STRATEGIC PLAN 2020 - 2023

VISION: TO BE THE ARCHITECTURAL WOODWORK INDUSTRY AUTHORITY IN CANADA.

MISSION

To develop and promote the use of AWMAC's STANDARDS for the manufacturing and installation of architectural woodwork and promote assurance of adherence to those quality standards and sustainable practices in the woodwork industry.

VALUES



Quality
Standardized Quality and Assurance.



Education
Promotion and Educational Development.



Sustainability
Stewardship of Human Resources
and Financial Resources.



Collaboration
Communication and Partnering
with Stakeholders and Industry.

STRATEGIC THEMES

ONE

AWMAC's programs and services are high quality, desirable, recognized, valued and trusted by all industry stakeholders.

TWO

AWMAC's education programs are recognized as the gold standard that stakeholders seek out to maintain currency in their field.

THREE

AWMAC's governance and operations reflect leading practices that attract the best and brightest staff and volunteers.

FOUR

AWMAC is seen as an authority and a trustworthy organization that supports woodworking in Canada and develops and maintains equitable relationships and/or partnerships with affiliated organizations and industry leaders.

FIVE

AWMAC is standardized in our policies and procedures and united and supported in our goals and actions.



ARCHITECTURAL WOODWORK
MANUFACTURERS ASSOCIATION
OF CANADA

ASSOCIATION DES MANUFACTURIERS
DE MENUISERIE ARCHITECTURALE
DU CANADA