



2023 SPONSORSHIP



Toronto, Ontario | June 8 – 10, 2023
AWMAC.COM/CONVENTION

We invite you to join us in working together as a team through our many sponsorship opportunities or participation in our showcase. Your support enables this event to continue and helps us strengthen our industry across Canada. thank you for your consideration!



DIAMOND

Over \$5,000 Investment

PLATINUM

\$5,000 Investment

GOLD

\$2,500 - \$4,999 Investment

SILVER

\$1,000 - \$2,499 Investment

BRONZE

Under \$1,000 Investment

JUNE 8-10, 2023

TORONTO, ONTARIO

QUESTIONS?

CONTACT US AT CONVENTION@AWMAC.COM

EVENT SPONSORSHIPS

Sponsor one of the special events for an excellent opportunity to showcase your organization and highlight your brand.

NIGHT OUT | HOCKEY HALL OF FAME

FRIDAY, JUNE 9, 2023

4 OPPORTUNITIES AVAILABLE | \$7,500 EACH OR \$20,000 EXCLUSIVE

Host the convention's "Night Out" event at the Hockey Hall of Fame! The Hockey Hall of Fame is the premier destination for all things hockey.

SUMMARY OF BENEFITS + INCLUSIONS:

- Hors d'oeuvres + Food stations + Select hosted beverages
- Shoot-out competition
- Verbal recognition + Opportunity to address the convention delegates
- Sponsor recognition on signage and convention name badges

CLOSING GALA

SATURDAY, JUNE 10, 2023

4 OPPORTUNITIES AVAILABLE | \$5,000 EACH OR \$15,000 EXCLUSIVE

Close off the convention on a high note by sponsoring the Closing Gala. Dinner and entertainment will cap off the week - a perfect opportunity for attendees to say goodbye and "until we meet again."

SUMMARY OF BENEFITS + INCLUSIONS:

- Dinner + Table wine + Select hosted beverages
- Verbal recognition + Opportunity to address the convention delegates
- Sponsor recognition signage + Option to place company pop-up banners during the event
- Sponsor recognition imprinted on convention name badges

AWARDS & RECOGNITION LUNCHEON

FRIDAY, JUNE 9, 2023

3 OPPORTUNITIES AVAILABLE | \$1,500 EACH OR \$3,500 EXCLUSIVE

AWMAC's Awards & Recognition Luncheon brings together members and supporters to celebrate the architectural woodwork industry and the generosity, expertise, and commitment of those dedicated to AWMAC.

SUMMARY OF BENEFITS + INCLUSIONS:

- Lunch + Non-alcoholic beverages
- Sponsorship of one award with the opportunity to present
- Verbal recognition during the event + Opportunity to address the convention delegates
- Sponsor recognition signage + Option to place company pop-up banners during the event

ANNUAL GENERAL MEETING + BREAKFAST

SATURDAY, JUNE 10, 2023

3 OPPORTUNITIES AVAILABLE | \$1,200 EACH OR \$3,000 EXCLUSIVE

The Annual General Meeting ("AGM") breakfast is exclusively for AWMAC members and invited guests. The AGM highlights the annual report for the past fiscal year and holds elections for the AWMAC Board of Directors.

SUMMARY OF BENEFITS + INCLUSIONS:

- Breakfast + Non-alcoholic beverages
- Verbal recognition during the event + Opportunity to introduce the Board of Directors
- Sponsor recognition signage + Option to place company pop-up banners during the event



PRODUCTION SPONSORSHIPS

HOTEL KEY CARDS

EXCLUSIVE OPPORTUNITY | \$3,500

Reach all convention attendees staying at the convention hotel through hotel room key cards customized with your company's brand.

SUMMARY OF BENEFITS + INCLUSIONS:

- Guest room key cards with your company logo and tagline (co-branded with AWMAC logo)

LANYARDS

EXCLUSIVE OPPORTUNITY | \$3,000

Receive excellent organization exposure on the official convention lanyards co-branded with AWMAC's logo.

SUMMARY OF BENEFITS + INCLUSIONS:

- Your company logo on all convention lanyards + Opportunity to hand out name badges

WIFI

EXCLUSIVE OPPORTUNITY | \$2,500

Your brand will be prominently featured whenever a delegate logs on to access the convention WIFI.

SUMMARY OF BENEFITS + INCLUSIONS:

- Your company name or a preferred phrase set as the WIFI login and/or password
- Signage with your company logo and WIFI information throughout the event

AWMAC LOUNGE

THURSDAY, JUNE 8, 2023 | FRIDAY, JUNE 9, 2023 | SATURDAY, JUNE 10, 2023

EXCLUSIVE OPPORTUNITY PER DAY | \$2,500 EACH

The AWMAC Lounge is the convention's hot spot to grab a coffee during the day or a cocktail in the evening. The lounge is the perfect opportunity for your brand to stand front and centre as attendees relax, network, and socialize.

SUMMARY OF BENEFITS + INCLUSIONS:

- Light snacks, non-alcoholic beverages
- Sponsor recognition signage + Option to place a pop-up banner during the event

FIRST-TIME DELEGATE MEET & GREET

THURSDAY, JUNE 8, 2023

EXCLUSIVE OPPORTUNITY | \$750

At this informal reception, first-time delegates are invited to meet AWMAC and Chapter Board Members and connect with other first-timers.

SUMMARY OF BENEFITS + INCLUSIONS:

- Welcome beverage
- Sponsor recognition signage + Option to place a pop-up banner

KEYNOTE & PLENARY SPONSORSHIPS

NETWORKING BREAKFAST + OPENING KEYNOTE

WENDEL CLARK

FRIDAY, JUNE 9, 2023

EXCLUSIVE OPPORTUNITY | \$5,000

This exclusive sponsorship opportunity sets the convention tone and provides exposure during the most highly attended convention session. Wendel Clark, former Captain of the Toronto Maple Leafs, will speak about Leadership and what he learned from playing with and against some of the greatest leaders in the game. From being drafted 1st Overall as an 18-year-old and what the experience was for him coming from a very small town in Western Canada to Toronto, and all the 'Firsts', he had in his 1st NHL season.

SUMMARY OF BENEFITS + INCLUSIONS:

- Breakfast + non-alcoholic beverages
- Verbal recognition + Opportunity to introduce the speaker and close the session
- Sponsor recognition signage + option to place pop-up banners during the event
- Sponsor recognition on all convention attendee name badges



PLENARY FOR ARCHITECTS & DESIGNERS: THE NAAWS; SAVING YOU TIME + MONEY

THURSDAY, JUNE 8, 2023

EXCLUSIVE OPPORTUNITY | \$2,500

Put your organization's brand in front of local architects and designers as we promote this session on AWMAC's Standards directly to the design community. Participants are invited to join convention delegates following the session as we kick-off the convention.

SUMMARY OF BENEFITS + INCLUSIONS:

- Verbal recognition + opportunity to introduce the speaker and close the session
- Sponsor recognition signage + option to place pop-up banners during the session

PLENARY: ALAN MALLORY | REACHING NEW HEIGHTS IN SAFETY AND RISK MANAGEMENT

FRIDAY, JUNE 9, 2023

EXCLUSIVE OPPORTUNITY | \$2,500

Alan's safety programs are not about avoiding risk but studying and thoroughly understanding the safety challenges to identify, minimize, and control risks for safe and successful results. Some learning objectives include: Safety planning, preparation and establishing procedures, Agile practices in risk identification and management, Incorporating lessons learned from the past in your industry, Contingency planning and developing response strategies and Root cause analysis and preventative action

SUMMARY OF BENEFITS + INCLUSIONS:

- Opportunity to introduce the speaker and close the session
- Verbal recognition from the podium
- Sponsor recognition signage + Option to place company pop-up banners during the session



PLENARY SPONSORSHIPS

ROUNDTABLE: INDUSTRY STANDARDS

FRIDAY, JUNE 9, 2023

EXCLUSIVE OPPORTUNITY | \$1,000

Meet some of our NAAWS experts and get some of your questions answered regarding our industry's standards.

SUMMARY OF BENEFITS + INCLUSIONS:

- Opportunity to introduce the speaker and close the session
- Verbal recognition from the podium
- Recognition signage + Option to place pop-up banners during the session



PLENARY: EDDIE LEMOINE | STRATEGIES FOR ATTRACTING AND RETAINING SKILLED WORKERS IN TODAY'S TIGHT LABOUR MARKET

SATURDAY, JUNE 10, 2023

EXCLUSIVE OPPORTUNITY | \$2,500

Eddie LeMoine is a renowned international author, keynote speaker, seminar leader and corporate trainer specializing in leadership, employee engagement, stress management, safety, and success psychology. Through this session, participants will discover: the latest trends in the labour market, how to increase capacity with your current team, the importance of employee engagement for attraction, retention, and productivity and more!

SUMMARY OF BENEFITS + INCLUSIONS:

- Opportunity to introduce the speaker and close the session
- Verbal recognition from the podium
- Sponsor recognition signage + Option to place company banners during the session



SOLD

FIRESIDE CHAT: MICHAEL SWARTZ | HIERARCHY OF PRECEDENCE CONSTRUCTION CONTRACTS

SATURDAY, JUNE 10, 2023

EXCLUSIVE OPPORTUNITY | \$1,000

Through his construction law practice, Michael Swartz represents clients across the construction industry in all aspects of projects and construction-related issues. He is involved in every facet of the construction industry, including strategy development – from project inception to completion. Michael's practical and time-saving advice has resolved issues arising from procurement, contract disputes, and lien, trust and delay claims.

SUMMARY OF BENEFITS + INCLUSIONS:

- Opportunity to introduce the speaker and close the session
- Verbal recognition from the podium
- Sponsor recognition signage + Option to place company pop-up banners during the session



GOLF SPONSORSHIPS

THURSDAY, JUNE 8, 2023 | GLEN ABBEY GOLF COURSE

Spend an afternoon of fun, networking and giveaways with colleagues and friends while playing an award-winning course at the prestigious Glen Abbey Golf Club.

TRANSPORTATION + GOLF CARTS

EXCLUSIVE OPPORTUNITY | \$2,500

SUMMARY OF BENEFITS + INCLUSIONS:

- Greet the golfers as they load on and off the bus
- Opportunity to place signage on bus windows
- Opportunity to distribute bottled water to golfers
- Sponsor recognition signage on all golf carts

BREAKFAST AT THE COURSE

2 OPPORTUNITIES AVAILABLE | \$1,000 EACH

SUMMARY OF BENEFITS + INCLUSIONS:

- Signage at the restaurant
- Verbal recognition during the event

GOLF BALL

EXCLUSIVE OPPORTUNITY | \$500 + SUPPLY OF PRINTED BALLS

SUMMARY OF BENEFITS + INCLUSIONS:

- Company logo on golf balls gifted by the sponsor to every golfer and used throughout the day
- Verbal recognition during the event

CONTEST

5 OPPORTUNITIES AVAILABLE

PUTTING (1) \$700

SOLD CLOSEST TO THE PIN (2) \$500

SOLD LONGEST DRIVE (2) \$500

SUMMARY OF BENEFITS + INCLUSIONS:

- Signage at designated contest hole
- Contest naming rights
- Opportunity to present contest prize to the winner

HOSPITALITY **SOLD**

EXCLUSIVE OPPORTUNITY | \$2,500

SUMMARY OF BENEFITS + INCLUSIONS:

- One beverage per golfer (Up to \$2,000 value)
- Sponsor recognition signage on all beer carts
- Verbal recognition during the event

BBQ LUNCH **SOLD**

2 OPPORTUNITIES AVAILABLE | \$1,250 EACH

SUMMARY OF BENEFITS + INCLUSIONS:

- Signage at the Halfway House
- Logo recognition on lunch voucher
- Verbal recognition during the event

GOLF HOLE **SOLD**

12 OPPORTUNITIES AVAILABLE | \$300 EACH + COST OF ANY GIVEAWAYS

BENEFITS + INCLUSIONS:

- Sponsor recognition signage at the designated hole
- Opportunity to staff the hole and provide a giveaway at the hole (gift, food, or beverage)



INDUSTRY SHOWCASE

THURSDAY, JUNE 8, 2023

6:30 PM TO 9:30 PM

OPEN TO MEMBERS ONLY!

The 2023 Industry Showcase is the perfect opportunity for AWMAC Members to showcase their products and services and network with woodwork manufacturers and installers.

SUMMARY OF BENEFITS + INCLUSIONS:

- Exhibitor recognition on name badges
- Recognition online, social media + in print
- 10' x 8' (approx.) booth
- Delegate contact list pre-convention
- After hours security for your booth + storage of supplies
- Opportunity to participate in Saturday's Lightning Round (Partners only)
- Joint sponsorship of Industry Showcase (Partners only)



Hosted Beverages - Showcase

Would you like to provide beverages at your booth during the welcome reception and showcase?

☐ Yes ☐ No ☐ Maybe

Hosted Beverages - Tickets

The 2023 convention will not include open bars. Would you like to provide drink tickets to convention attendees for their use at any AWMAC bar during the convention?

☐ Yes ☐ No ☐ Maybe

Lightning Round (PARTNERS ONLY)

Would you like to present a product during the Product Lightning Round on Saturday?

☐ Yes ☐ No ☐ Maybe

Giveaways

Would you like to donate a prize to giveaway during the convention?

☐ Yes ☐ No ☐ Maybe

Comments

Please submit your sponsorship requests and questions to:

CONVENTION@AWMAC.COM



ONE TEAM, ONE GOAL
NATIONAL CONVENTION
TORONTO JUNE 8 – 10, 2023

Do you have questions or are you interested in supporting AWMAC?

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**THANK YOU FOR
YOUR SUPPORT!**