



2021 PARTNER PROGRAM BENEFITS

SUPPORTING PARTNERS

NATIONAL PARTNERS

ANNUAL AWMAC ASSOCIATE MEMBERSHIP FEE

Chapter & National Membership fees

Not included

Included for all 8 Chapters & National

AWMAC WEBSITE

Company logo with link on all National's website and member Chapters webpages

✔ Small

✔ Large

Company logo on the top of AWMAC's website landing page

(Feature)

Company profile on AWMAC's website

✔

✔ (Feature)

AWMAC E-NEWS

Corporate logo with link in National's e-news distributed to all members across Canada

✔ Small

✔ Large

Opportunity to provide updates in National's e-news' "Industry Highlights" section or special release

✔

✔ (Feature)

SOUNDING BOARD MAGAZINE

Full colour ad in each of the two annual issues

✔ ½ page (opportunity to purchase full page ad for +\$1,000)

✔ Full page

Logo recognition and Partner ad

✔ Small

✔ Large

Full colour advertorials

Not available

✔ 1 page in each issue

WEBINARS

Webinar or online "talk" directed to AWMAC members

1 annually (shared with another Supporting Partner)

1 annually (not shared)

AWMAC MEETINGS

Logo and summary of your company in AWMAC's Annual Report

✔ Small

✔ Large

Recognition at National's and Chapter's general meetings

✔

✔

AWMAC PARTNER LOGO

Use of "AWMAC Partner Logo" for your marketing purposes

✔

✔

AWMAC SOCIAL MEDIA

Social media reposts from your company, and mentions from us on AWMAC's social media channels

✔

✔

NEW AWMAC MEMBER RECOGNITION

Company introductory information in new member welcome package

✔ Small

✔ Large

ANNUAL PARTNER COST (January to December)

Base \$3,900 (excluding extras)

\$17,000

* Must be an Associate Member in at least one regional Chapter.

* Includes Associate Membership in all eight regional Chapters.