

## ABOUT AWMAC

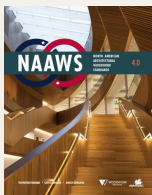
As the National voice of the architectural woodwork industry in Canada for 50 years, AWMAC is comprised of more than 400 companies and industry professionals in eight regional Chapters across Canada who share the vision of continually designing, engineering, manufacturing and installing the highest quality of architectural woodwork.

AWMAC promotes long-term growth and financial stability for the diverse woodwork manufacturing sector.

AWMAC is a member driven organization – members elect their board representatives and are given a voice on key governance decisions.

AWMAC's membership includes architectural woodwork manufacturers, installers, material and service suppliers, design professionals, media and educational institutions.

## STANDARDS MANUAL



AWMAC's collaboration with the Woodwork Institute resulted in the 2017 release of the North American Architectural Woodwork Standards (NAAWS) – a comprehensive and forward-focused industry standard for use by design professionals,

building owners, contractors, fabricators, installers and educational institutions.

## GUARANTEE QUALITY. SPECIFY GIS.



AWMAC's Guarantee and Inspection Service (GIS) guarantees architectural woodwork meets or exceeds industry standards (AWMAC's STANDARDS)

The GIS supports your projects with AWMAC Certified Inspectors, from the initial shop drawings to final installation...and, best yet, assures customer satisfaction.

LEARN MORE ABOUT GIS: [AWMAC.COM/GIS](http://AWMAC.COM/GIS)

## JOIN THE PARTNER PROGRAM

Looking for a competitive advantage? A way to position your business as the best of the best? Join AWMAC's Partner Program. It puts you in touch with your best customer: AWMAC's members. They run the largest shops and do the biggest jobs.

The Partner Program gives you access to AWMAC's network of 200 architectural woodwork manufacturing companies, the manufacturer's customers and the influential design community.

As an AWMAC Partner, you have the unique distinction of supporting the association while also positioning your business with others trusted for utmost quality assurance and innovation.

JOIN TODAY. JUST FOLLOW THESE STEPS:



REVIEW THE AWMAC  
PARTNER PROGRAM



CONTACT AWMAC TO SIGN UP



GET GREAT EXPOSURE WITH AWMAC'S MEMBERS



BUILD YOUR PROFITS

CONTACT  
[INFO@AWMAC.COM](mailto:INFO@AWMAC.COM)  
403.981.7300  
[WWW.AWMAC.COM](http://WWW.AWMAC.COM)



ARCHITECTURAL WOODWORK  
MANUFACTURERS ASSOCIATION  
OF CANADA

ASSOCIATION DES MANUFACTURIERS  
DE LA MENUISERIE ARCHITECTURALE  
DU CANADA



ARCHITECTURAL WOODWORK  
MANUFACTURERS ASSOCIATION  
OF CANADA

## PARTNER PROGRAM

**BUILD TRUST. BUILD EXPOSURE.**

JOIN THE AWMAC PARTNER PROGRAM.  
IT PUTS YOU IN TOUCH WITH YOUR  
BEST CUSTOMER: AWMAC'S MEMBERS.



BECOME A PARTNER TODAY: [AWMAC.COM/PARTNERS](http://AWMAC.COM/PARTNERS)



ARCHITECTURAL WOODWORK  
MANUFACTURERS ASSOCIATION  
OF CANADA

ASSOCIATION DES MANUFACTURIERS  
DE LA MENUISERIE ARCHITECTURALE  
DU CANADA

## 2021 PARTNER PROGRAM BENEFITS

## SUPPORTING PARTNERS

## NATIONAL PARTNERS

### ANNUAL AWMAC ASSOCIATE MEMBERSHIP FEE

Chapter & National Membership fees

Not included

Included for all 8 Chapters & National

### AWMAC WEBSITE

Company logo with link on all National's website and member Chapters webpages

✓ Small

✓ Large

Company logo on the top of AWMAC's website landing page

(Feature)

Company profile on AWMAC's website

✓

✓ (Feature)

### AWMAC E-NEWS

Corporate logo with link in National's e-news distributed to all members across Canada

✓ Small

✓ Large

Opportunity to provide updates in National's e-news' "Industry Highlights" section or special release

✓

✓ (Feature)

### SOUNDING BOARD MAGAZINE

Full colour ad in each of the two annual issues

✓ ½ page (opportunity to purchase full page ad for +\$1,000)

✓ Full page

Logo recognition and Partner ad

✓ Small

✓ Large

Full colour advertorials

Not available

✓ 1 page in each issue

### WEBINARS

Webinar or online "talk" directed to AWMAC members

1 annually (shared with another Supporting Partner)

1 annually (not shared)

### AWMAC MEETINGS

Logo and summary of your company in AWMAC's Annual Report

✓ Small

✓ Large

Recognition at National's and Chapter's general meetings

✓

✓

### AWMAC PARTNER LOGO

Use of "AWMAC Partner Logo" for your marketing purposes

✓

✓

### AWMAC SOCIAL MEDIA

Social media reposts from your company, and mentions from us on AWMAC's social media channels

✓

✓

### NEW AWMAC MEMBER RECOGNITION

Company introductory information in new member welcome package

✓ Small

✓ Large

### ANNUAL PARTNER COST (January to December)

Base \$3,900 (excluding extras)

\$17,000

\* Must be an Associate Member in at least one regional Chapter.

\* Includes Associate Membership in all eight regional Chapters.