



ARCHITECTURAL WOODWORK  
MANUFACTURERS ASSOCIATION  
OF CANADA

# PARTNER PROGRAM

**BUILD TRUST. BUILD EXPOSURE.**

JOIN THE AWMAC PARTNER PROGRAM.  
IT PUTS YOU IN TOUCH WITH YOUR  
BEST CUSTOMER: AWMAC'S MEMBERS.



## ABOUT AWMAC

As the National voice of the architectural woodwork industry in Canada for 50 years, AWMAC is comprised of more than 400 companies and industry professionals in eight regional Chapters across Canada who share the vision of continually designing, engineering, manufacturing and installing the highest quality of architectural woodwork.

AWMAC promotes long-term growth and financial stability for the diverse woodwork manufacturing sector.

AWMAC's membership includes architectural woodwork manufacturers, installers, material and service suppliers, design professionals, media and educational institutions.

## AWMAC'S STANDARDS MANUAL



AWMAC's collaboration with the Woodwork Institute resulted in the 2017 release of the North American Architectural Woodwork Standards (NAAWS) – a comprehensive and forward-focused industry standard for use by design professionals,

building owners, contractors, fabricators, installers and educational institutions.

## GUARANTEE QUALITY. SPECIFY GIS.



AWMAC's Guarantee and Inspection Service (GIS) guarantees architectural woodwork meets or exceeds industry standards (AWMAC's STANDARDS)

The GIS supports your projects with AWMAC Certified Inspectors, from the initial shop drawings to final installation...and, best yet, assures customer satisfaction.

LEARN MORE ABOUT GIS: [AWMAC.COM/GIS](http://AWMAC.COM/GIS)

## JOIN THE PARTNER PROGRAM

Looking for a competitive advantage? A way to position your business as the best of the best? Join AWMAC's Partner Program. It puts you in touch with your best customer: AWMAC's members. They run the largest shops and do the biggest jobs.

The Partner Program gives you access to AWMAC's network of 200 architectural woodwork manufacturing companies, the manufacturer's customers and the influential design community.

As an AWMAC Partner, you have the unique distinction of supporting the association while also positioning your business with others trusted for utmost quality assurance and innovation.

JOIN TODAY. JUST FOLLOW THESE STEPS:



REVIEW THE AWMAC  
PARTNER PROGRAM



SIGN UP AT [AWMAC.COM/PARTNERS](http://AWMAC.COM/PARTNERS)



GET GREAT EXPOSURE WITH AWMAC'S MEMBERS



BUILD YOUR PROFITS

CONTACT

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BECOME A PARTNER TODAY: [AWMAC.COM/PARTNERS](http://AWMAC.COM/PARTNERS)



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OF CANADA

ASSOCIATION DES MANUFACTURIERS  
DE LA MENUISERIE ARCHITECTURALE  
DU CANADA



## PARTNER PROGRAM BENEFITS

## SUPPORTING PARTNERS

## NATIONAL PARTNERS

ASSOCIATE MEMBERSHIP		
Chapter Membership fees	Not included	Included
WEBSITE		
Corporate logo with link on website	✔ Small (National and Member Chapters)	✔ Large (National and all Chapters)
Corporate profile on website	✔ Profile (National and Member Chapters)	✔ Feature profile (National and all Chapters)
CHAPTERS		
Corporate logo on Chapters' banners	✔ Small (Member Chapters)	✔ Large (National and all Chapters)
E-NEWS		
Corporate logo with link in National's e-news distributed to all members across Canada	✔ Small	✔ Large
Opportunity to provide updates in National's e-news' "Industry Highlights"	✔	✔
SOUNDING BOARD MAGAZINE		
Full colour advertisements	✔ ½ page in each of 2 issues. Upgrade: Full page x 2 issues + \$1000	✔ 2 Full-pages (1 in each of 2 issues)
Full colour advertorials	Not available	✔ 2 Full-pages (1 in each of 2 issues)
Logo in each issue	✔ Small	✔ Large
NATIONAL CONVENTION		
*Exhibit space at Welcome Reception and Partners' Showcase	+ \$1,600	✔
Corporate logo in printed and electronic materials promoting the Convention	Small *with exhibit space	✔ Large
Corporate logo on signage displayed at Convention	✔ Small	✔ Large
Convention registrations	1 registration *with exhibit space	✔ 2 registrations
Joint sponsorship of Welcome Reception & Partners' Showcase	*with exhibit space	✔
List of Convention Delegates	*with exhibit space	✔
Joint and exclusive sponsorship of President's Gala with all National Partners	Not available	✔
Right of first refusal to sponsor National Convention events	✔	✔
NATIONAL STUDENT CONTEST		
Sponsorship of National Student Contest with all National Partners (does not include Chapter contests)	Not available	✔
ANNUAL PARTNER COST (January to December)		
	Base \$3,900 (excluding extras) * Must be an Associate Member in at least one regional Chapter.	\$22,000 * Includes Associate Membership in all eight regional Chapters.