



# AWMAC NATIONAL CONVENTION

# 2022

## SPONSORSHIP OPPORTUNITIES

CALGARY, ALBERTA | JUNE 9 - 11, 2022



## ABOUT AWMAC

The Architectural Woodwork Manufacturers Association of Canada ("AWMAC") is the National voice of Canada's architectural woodwork industry. For over 50 years, AWMAC has promoted long-term growth and financial stability for our country's diverse woodwork manufacturing sector.

AWMAC's membership consists of more than 400 companies and industry professionals in eight regional chapters across Canada, including architectural woodwork manufacturers, installers, material and service suppliers, design professionals, educational institutions, and other industry affiliates.

# CONTENTS

PRESENTING SPONSOR	1
DIAMOND SPONSORSHIPS	2
PLATINUM SPONSORSHIPS	3
GOLD SPONSORSHIPS	6
SILVER SPONSORSHIPS	8
BRONZE SPONSORSHIPS	13
EXHIBITOR INFORMATION	15
AWMAC ADVOCATES	16
SPONSORSHIP REGISTRATION FORM	17
CONVENTION PROGRAM	19

# BUILDING FOR THE FUTURE TOGETHER

We invite you to join us in working together to make 2022 a year like none other. Expand your horizon and connect with your community by supporting and taking an active role in this year's exciting event in Calgary from June 9 to 11, 2022. There are many opportunities for sponsorship and any support is greatly appreciated. Thank you.



BUILDING FOR THE FUTURE

**NATIONAL CONVENTION**

CALGARY

JUNE 9 - 11, 2022

# 2022

## NEW OPPORTUNITY

### PRESENTING SPONSOR

**NEW!**

Get your company's name in the lights!

Receive the **highest visibility** at the Convention! Your company brand will be incorporated into the Convention's identity.

- Receive benefits such as company recognition on the FRONT of all Convention name badges  
**"2022 AWMAC National Convention presented by.... YOUR BUSINESS."**
- The opportunity to submit one (1) pre-recorded video (a maximum length of one (1) minute) to be posted on the Convention website and distributed to all members by eblast.
- An upgrade to a one bedroom suite at the Fairmont Palliser.

Presenting Sponsorship will be assigned to the highest sponsorship contributor of the 2022 AWMAC National Convention, by April 29, 2022\*.

\*AWMAC reserves the right to change the deadline without notice.  
(Minimum of \$15,000 spend)



# 2022

## NEW OPPORTUNITY

### AWMAC **ADVOCATES \$250**

BE RECOGNIZED FOR YOUR DEDICATION TO AWMAC!

Do you support and advocate for AWMAC  
and the success of the wood manufacturing industry in Canada?

### **BECOME AN AWMAC ADVOCATE!**

AWMAC Advocates are annual sponsors open to any **person** who supports AWMAC and is aligned with its purpose.

- AWMAC Advocates receive recognition as an AWMAC Advocate in AWMAC's Annual Report, website and scrolling sponsorship loop during the AWMAC National Convention

Sound like a fit? Contact us now at **convention@awmac.com** for more information.

- \* AWMAC'S PURPOSE IS TO DEVELOP AND PROMOTE THE USE OF AND ADHERENCE TO QUALITY STANDARDS FOR THE MANUFACTURING AND INSTALLATION OF ARCHITECTURAL WOODWORK; AND PROMOTE SUSTAINABLE PRACTICES IN THE WOODWORKING INDUSTRY.
- \* AWMAC ADVOCATE SPONSORSHIP IS NOT AVAILABLE TO COMPANIES OR ORGANIZATIONS.





**DIAMOND** SPONSORSHIPS

# DIAMOND SPONSORSHIP OPPORTUNITIES

OVER \$5,000 INVESTMENT

PLEASE NOTE:

ANY COMPANY SPONSORSHIP OVER \$5,000 WILL BE MOVED UP TO THE DIAMOND SPONSORSHIP LEVEL

## FAST FACTS:

Approximately 60% of convention attendees are from the host chapter, 36% are from across the country and 4% are from outside of Canada.

Approximately 47% of attendees are wood manufacturing delegates, 17% are suppliers and 36% are a mixture of guests, life members, inspectors and administration.

The convention attracts approximately 140 attendees per convention.

# PLATINUM SPONSORSHIPS

\$5,000 INVESTMENT

## OPPORTUNITY 1

### WELCOME RECEPTION & INDUSTRY SHOWCASE SPONSOR

THURSDAY, JUNE 9, 2022

**SOLD**

2 OPPORTUNITIES AVAILABLE | ALL-INCLUSIVE SPONSORSHIP | \$5,000

The Welcome Reception and Industry Showcase kicks off the convention with hors d'oeuvres and cocktails right in the showcase! This sponsorship will be the perfect opportunity for your company to welcome attendees as they network and re-connect with peers on the first day of the convention.

#### EVENT-SPECIFIC BENEFITS:

- Signature cocktail in your company's name
- Sponsorship recognition on menus and tabletop signage
- Verbal sponsorship recognition during the event
- Distinct signage stating, "Welcome Reception and Industry Showcase brought to you by...."
- Option to place one pop-up banner or standing or hanging signage during the event

#### ADDITIONAL BENEFITS:

- Two (2) golf tickets (\$400 value)
- Company recognition on all Convention name badges (back)
- Platinum sponsor badge recognition for up to four (4) company representatives
- Sponsorship recognition on scrolling sponsor loop
- Sponsorship recognition on AWMAC's website, social media, magazine and annual report

## OPPORTUNITY 2

### AWARDS & RECOGNITION LUNCHEON SPONSOR

PREMIER EVENT

FRIDAY, JUNE 10, 2022

2 OPPORTUNITIES AVAILABLE | ALL-INCLUSIVE SPONSORSHIP | \$5,000

This premier event will bring together AWMAC's members and supporters to celebrate the architectural woodwork industry and the generosity, expertise, and commitment of those dedicated to AWMAC. This event will feature a plated lunch and presentations.

#### EVENT-SPECIFIC BENEFITS:

- Reserved table in a prime location
- Sponsorship recognition on the luncheon's program, menus and tabletop signage

*Sponsored by...*

**HARDWOODS®**

Materials That Inspire



## PLATINUM SPONSORSHIPS

- Verbal sponsorship recognition during the event
- Distinct signage stating, "Awards & Recognition Luncheon brought to you by..."
- Option to place one pop-up banner or standing or hanging signage during the event

### ADDITIONAL BENEFITS:

- Two (2) golf tickets (\$400 value)
- Company recognition on all Convention name badges (back)
- Platinum sponsor badge recognition for up to four (4) company representatives
- Sponsorship recognition on scrolling sponsor loop
- Sponsorship recognition on AWMAC's website, social media, magazine and annual report

**SOLD**

### OPPORTUNITY 3 NIGHT OUT SPONSOR FRIDAY, JUNE 10, 2022

2 OPPORTUNITIES AVAILABLE | ALL-INCLUSIVE SPONSORSHIP | \$5,000

Hold on to your hats, and join us as we revisit the roaring 20s in an underground club where we relive prohibition! A fun menu, whiskey cocktails, and entertainment that will get you moving. Bring your gangster and flapper style, and let's live it up!

### EVENT-SPECIFIC BENEFITS:

- Signature cocktail in your company's name
- Reserved table in a prime location
- Sponsorship recognition on menus and tabletop signage
- Verbal sponsorship recognition during the event
- Distinct signage stating, "AWMAC's Night Out brought to you by..."
- Option to place one pop-up banner or standing or hanging signage during the event

### ADDITIONAL BENEFITS:

- Two (2) golf tickets (\$400 value)
- Company recognition on all Convention name badges (back)
- Platinum sponsor badge recognition for up to four (4) company representatives
- Sponsorship recognition on scrolling sponsor loop
- Sponsorship recognition on AWMAC's website, social media, magazine and annual report

*Sponsored by...*



### OPPORTUNITY 4 PRESIDENT'S GALA SPONSOR SATURDAY, JUNE 11, 2022

**1 LEFT!**

4 OPPORTUNITIES AVAILABLE | ALL-INCLUSIVE SPONSORSHIP | \$5,000

Close off the 2022 AWMAC National Convention on a high note by sponsoring the convention's signature formal event, the President's Gala. A delectable plated meal, presentations and entertainment will cap off the week - a perfect opportunity for attendees to say goodbye and "until we meet again."

### EVENT-SPECIFIC BENEFITS:

- Signature cocktail in your company's name
- Reserved table in a prime location

*Sponsored by...*  
**HARDWOODS®**  
Materials That Inspire







## PLATINUM SPONSORSHIPS

- Sponsorship recognition in the gala's program, menus and tabletop signage
- Verbal recognition of sponsorship
- Distinct signage stating, "President's Gala brought to you by..."
- Option to place one pop-up banner or standing or hanging signage during the event

### ADDITIONAL BENEFITS:

- Two (2) golf tickets (\$400 value)
- Company recognition on all Convention name badges (back)
- Platinum sponsor badge recognition for up to four (4) company representatives
- Sponsorship recognition on scrolling sponsor loop
- Sponsorship recognition on AWMAC's website, social media, magazine and annual report

## OPPORTUNITY 5

### HOTEL KEY CARDS SPONSOR

NEW OPPORTUNITY

**SOLD**

*Sponsored by...*  
 **Planit**

Reach all Convention attendees staying at the Fairmont Palliser through hotel room key cards customized with your company's brand. Upon check-in, cards will be given to hotel guests and used to access their rooms throughout their stay. The AWMAC logo will also appear on the card.

### HOTEL KEY CARD EVENT-SPECIFIC BENEFITS:

- Company logo with your tagline on the front of guestroom key cards (co-branded with AWMAC logo).
- Your logo displayed on signage at the Convention registration desk

### ADDITIONAL BENEFITS

- One (1) golf ticket (\$200 value)
- Sponsorship recognition on scrolling sponsor loop
- Sponsor badge recognition for up to three (3) company representatives
- Sponsorship recognition on AWMAC's website, social media, magazine and annual report

## GOLD SPONSORSHIPS

# GOLD SPONSORSHIPS

\$2,500 - \$4,999 INVESTMENT

### OPPORTUNITY 6

#### AWMAC CLUB LOUNGE SPONSOR - FULL DAY!

1 LEFT!

1 OPPORTUNITY AVAILABLE PER DAY | ALL-INCLUSIVE SPONSORSHIP | \$2,500

##### SELECT YOUR DAY:

- X Thursday, June 9, 2022
- X Friday, June 10, 2022
- Saturday, June 11, 2022

The newly branded AWMAC Club Lounge is the convention's hosted hotspot to grab a coffee during the day or a cocktail in the evening. The lounge provides the perfect opportunity for you to put your company brand front and centre as attendees relax, network, and socialize.

##### EVENT SPECIFIC BENEFITS:

- Signature cocktail in your company's name
- Sponsorship recognition on tabletop signage
- Verbal recognition of sponsorship
- Distinct signage stating, "AWMAC Club Lounge brought to you by...."
- Option to place one pop-up banner or standing or hanging signage during the event

##### ADDITIONAL BENEFITS:

- One (1) golf ticket (\$200 value)
- Sponsorship recognition on scrolling sponsor loop
- Gold sponsor badge recognition for up to three (3) company representatives
- Sponsorship recognition on AWMAC's website, social media, magazine and annual report

*Sponsored by...*



SOLD

### OPPORTUNITY 7

#### WIFI SPONSOR

NEW OPPORTUNITY

1 OPPORTUNITY AVAILABLE | \$2,500

Your company's brand will be prominently featured every time a delegate logs on to access the Convention WiFi network. On average, delegates connect to the network with a minimum of two devices (laptop and mobile phone). This is a simple yet effective strategy for increasing visibility!

##### SPONSOR SPECIFIC BENEFITS

- Recognition on the official Convention WiFi splash page
- Once delegates log on to the WiFi, they will be directed to your website
- Your company name or a preferred phrase can be used for the WiFi password
- Company logo displayed on tabletop signage throughout the convention

##### ADDITIONAL BENEFITS:

- One (1) golf ticket (\$200 value)
- Sponsorship recognition on scrolling sponsor loop

*Sponsored by...*



- Gold sponsor badge recognition for up to three (3) company representatives
- Sponsorship recognition on AWMAC's website, social media, magazine and annual report

## OPPORTUNITY 8

### ANNUAL GENERAL MEETING & MEMBERS' LUNCHEON SPONSOR NEW OPPORTUNITY

**SATURDAY, JUNE 11, 2022**

4 OPPORTUNITIES AVAILABLE | ALL-INCLUSIVE SPONSORSHIP | \$2,500

The Annual General Meeting ("AGM") and Members' Luncheon portion of the convention is exclusively for AWMAC members and guests. The AGM highlights the annual report for the past fiscal year, presents the financial statements and holds elections for the open positions on the AWMAC Board of Directors.

#### EVENT SPECIFIC BENEFITS:

- Sponsorship recognition on the AGM's program, menus and tabletop signage
- Verbal recognition of sponsorship
- Distinct signage stating, "AGM & Member Luncheon brought to you by...."
- Option to place one pop-up banner or standing or hanging signage during the event

#### ADDITIONAL BENEFITS:

- One (1) golf ticket (\$200 value)
- Sponsorship recognition on scrolling sponsor loop
- Gold sponsor badge recognition for up to three (3) company representatives
- Sponsorship recognition on AWMAC's website, social media, magazine and annual report

## OPPORTUNITY 9

### PRESIDENT'S COCKTAIL RECEPTION SPONSOR

**SATURDAY, JUNE 11, 2022**

2 OPPORTUNITIES AVAILABLE | ALL-INCLUSIVE SPONSORSHIP | \$2,500

Immediately preceding the President's Gala, the cocktail reception kicks off the convention's closing night with sparkling cocktails, tasty bites, and friendly recaps of the days passed.

#### EVENT SPECIFIC BENEFITS:

- Signature cocktail in your company's name
- Sponsorship recognition on food and drink cards and tabletop signage
- Verbal recognition of sponsorship
- Distinct signage stating, "Cocktail Reception brought to you by...."
- Option to place one pop-up banner or standing or hanging signage during the event

#### ADDITIONAL BENEFITS:

- One (1) golf ticket (\$200 value)
- Sponsorship recognition on scrolling sponsor loop
- Gold sponsor badge recognition for up to three (3) company representatives
- Sponsorship recognition on AWMAC's website, social media, magazine and annual report

## SILVER SPONSORSHIPS

# SILVER SPONSORSHIPS

\$1,000 - \$2,499 INVESTMENT

**SOLD**

### OPPORTUNITY 10 LANYARD SPONSOR FRIDAY, JUNE 10, 2022

1 OPPORTUNITY AVAILABLE | \$2,000

Receive excellent company exposure on the official convention lanyards co-branded with AWMAC's logo. The lanyard is connected to convention participants' name badges and worn for the duration of the convention.

#### SPONSOR SPECIFIC BENEFITS:

- Company logo on all convention name badge lanyards (co-branded with AWMAC's logo)

#### ADDITIONAL BENEFITS

- Sponsorship recognition on scrolling sponsor loop
- Silver sponsor badge recognition for up to two (2) company representatives
- Sponsorship recognition on AWMAC's website, social media, magazine and annual report

*Sponsored by...*



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### OPPORTUNITY 11 OPENING KEYNOTE SPONSOR FRIDAY, JUNE 10, 2022

2 OPPORTUNITIES AVAILABLE | ALL-INCLUSIVE SPONSORSHIP | \$1,500

Jeremiah Brown | Leading Through Change: Lessons From an Improbable Olympic Journey

Keynote speaker, Jeremiah Brown, kicks off two full days of education and networking. In just four years, Jeremiah went from complete beginner to the Olympic podium in a sport he had never tried before. Discover how Jeremiah's captivating story, strategies, and insights can help you adapt to change, overcome adversity, and propel your team to podium performances.

#### SESSION SPECIFIC BENEFITS:

- Opportunity to speak for up to two (2) minutes and introduce the speaker and close the session
- Sponsorship recognition on tabletop signage
- Verbal recognition of sponsorship
- Distinct signage stating, "Keynote Speaker, Jeremiah Brown, brought to you by...."
- Option to place one pop-up banner or standing or hanging signage during the event

*Sponsored by...*



#### ADDITIONAL BENEFITS

- Sponsorship recognition on scrolling sponsor loop
- Silver sponsor badge recognition for up to two (2) company representatives
- Sponsorship recognition on AWMAC's website, social media, magazine and annual report

## OPPORTUNITY 12 SHOP TOUR SPONSOR FRIDAY, JUNE 10, 2022

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2 OPPORTUNITIES AVAILABLE | ALL-INCLUSIVE SPONSORSHIP | \$1,500

Travel with us as we explore shops such as DIRT Environmental Solutions!

#### EVENT SPECIFIC BENEFITS

- Opportunity to fill the role of "tour guide" during the transportation to and from the event
- Distinct sponsorship signage on transportation
- Verbal recognition of sponsorship

#### ADDITIONAL BENEFITS

- Sponsorship recognition on scrolling sponsor loop
- Silver sponsor badge recognition for up to two (2) company representatives
- Sponsorship recognition on AWMAC's website, social media, magazine and annual report

*Sponsored by...*



## OPPORTUNITY 13 DESIGN PROFESSIONALS EDUCATION SESSION SPONSOR THURSDAY, JUNE 9, 2022

SOLD

Local architects and interior designers are invited to take in an AWMAC hosted educational session and join us as we kick off the convention with the Welcome Reception and Industry Showcase. This one-hour session offers the chance to learn about AWMAC's Guarantee and Inspection Service (GIS) and AWMAC's Standards manual – the North American Architectural Woodwork Standards (NAAWS), the two most helpful resources when planning millwork projects.

#### EVENT SPECIFIC BENEFITS

- Sponsorship recognition on tabletop signage
- Distinct signage stating, "Design Professional's Session brought to you by..."
- Option to place one pop-up banner or standing or hanging signage during the event
- Verbal recognition of sponsorship during your event
- Opportunity to submit one pre-recorded video (a maximum length of two minutes) to be shared live during your event as well as posted on the Convention website next to your sponsored event (Recording and timing approved by AWMAC).

*Sponsored by...*





## SILVER SPONSORSHIPS

### ADDITIONAL BENEFITS

- Sponsorship recognition on scrolling sponsor loop
- Sponsor badge recognition for up to two (2) company representatives
- Sponsorship recognition on AWMAC's website, social media, magazine and annual report

## OPPORTUNITY 14 GOLF CART SPONSOR THURSDAY, JUNE 9, 2022

1 OPPORTUNITY AVAILABLE | \$1,500

### EVENT SPECIFIC BENEFITS:

- One (1) golf ticket (\$200 value)
- Company recognition on all golf carts used during the event

### ADDITIONAL BENEFITS:

- Sponsorship recognition on scrolling sponsor loop
- Silver sponsor badge recognition for up to two (2) company representatives
- Sponsorship recognition on AWMAC's website, social media, magazine and annual report

## OPPORTUNITY 15 GOLF TRANSPORTATION SPONSOR THURSDAY, JUNE 9, 2022

2 OPPORTUNITIES AVAILABLE | \$1,200

### BENEFITS:

- One (1) golf ticket (\$200 value)
- Opportunity to fill the role of "tour guide" during the transportation to and from the golf course
- Distinct sponsorship signage on transportation
- Sponsorship recognition on scrolling sponsor loop
- Silver sponsor badge recognition for up to two (2) company representatives
- Sponsorship recognition on AWMAC's website, social media, magazine and annual report

## OPPORTUNITY 16 BEVERAGE CART SPONSOR THURSDAY, JUNE 9, 2022

1 OPPORTUNITY AVAILABLE | \$1,200

### BENEFITS

- One (1) golf ticket (\$200 value)
- Company recognition on the beverage cart or stand
- Sponsorship recognition on scrolling sponsor loop
- Silver sponsor badge recognition for up to two (2) company representatives
- Sponsorship recognition on AWMAC's website, social media, magazine and annual report

**SOLD**

## OPPORTUNITY 17

### INDUSTRY SHOWCASE BREAKFAST SPONSOR

FRIDAY, JUNE 10, 2022

*Sponsored by...*



Continued from Thursday evening's Industry Showcase and directly before the Keynote Speaker, the new Industry Showcase Breakfast will allow suppliers and delegates an additional opportunity to network while giving your company exposure during the most important meal of the day!

#### EVENT SPECIFIC BENEFITS:

- Sponsorship recognition on tabletop signage
- Distinct signage stating, "Industry Showcase Breakfast brought to you by..."
- Option to place one pop-up banner or standing or hanging signage during the event

#### ADDITIONAL BENEFITS:

- Sponsorship recognition on scrolling sponsor loop
- Silver sponsor badge recognition for up to two (2) company representatives
- Sponsorship recognition on AWMAC's website, social media accounts, magazine and annual report

## OPPORTUNITY 18

### GOLF BREAKFAST TO-GO SPONSOR

THURSDAY, JUNE 9, 2022

3 OPPORTUNITIES AVAILABLE | \$1,000

#### BENEFITS

- One (1) golf ticket (\$200 value)
- Signage at breakfast pick-up
- Logo on breakfast to-go bags
- Sponsorship recognition on scrolling sponsor loop
- Bronze sponsor badge recognition for one (1) company representative
- Sponsorship recognition on AWMAC's website, social media, magazine and annual report

## OPPORTUNITY 19

### REJUVENATION BREAKFAST SPONSOR

SATURDAY, JUNE 11, 2022

3 OPPORTUNITIES AVAILABLE | ALL-INCLUSIVE SPONSORSHIP | \$1,000

Help to start the day off right by sponsoring Saturday morning's Rejuvenation Breakfast. A refreshing breakfast space with rejuvenating food and beverages will be just what the doctor ordered.

#### EVENT SPECIFIC BENEFITS

- Sponsorship recognition on tabletop signage
- Distinct signage stating, "Rejuvenation Breakfast brought to you by..."
- Option to place one pop-up banner or standing or hanging signage during the event

## SILVER SPONSORSHIPS

### ADDITIONAL BENEFITS

- Sponsorship recognition on scrolling sponsor loop
- Silver sponsor badge recognition for up to two (2) company representatives
- Sponsorship recognition on AWMAC's website, social media accounts, magazine and annual report

## OPPORTUNITY 20 EDUCATIONAL SESSIONS

ALL-INCLUSIVE SPONSORSHIP PER SESSION | \$1,000

These highly respected sessions associate your company and brand with the key thought leadership speeches, presentations and discussions regarding key themes and issues affecting the industry.

SELECT YOUR SESSION(S):

FRIDAY, JUNE 10, 2022

**SOLD**

Industry 4.0 & Automation  
Constructing Digital Marketing For Sales  
How To Do A Gemba Walk  
Moving Forward With Social Media In 2022 Industry  
Industry Roundtable



SATURDAY, JUNE 11, 2022

Forging Trust & Accountability  
Workshop: Creating Our Vision For The Industry

### SESSION SPECIFIC BENEFITS:

- Opportunity to speak for up to one (1) minute and introduce the speaker and close the session
- Sponsorship recognition on tabletop signage
- Verbal recognition of sponsorship
- Distinct signage stating, "[Session] brought to you by..."
- Option to place one pop-up banner or standing or hanging signage during the event

### ADDITIONAL BENEFITS:

- Sponsorship recognition on scrolling sponsor loop
- Silver sponsor badge recognition for up to two (2) company representatives
- Sponsorship recognition on AWMAC's website, social media, magazine and annual report

# BRONZE SPONSORSHIPS

UNDER \$1,000 INVESTMENT

## OPPORTUNITY 21

### SPECIALTY AWARD SPONSOR

NEW OPPORTUNITY

FRIDAY, JUNE 10, 2022

*Sponsored by...*



3 Left

MULTIPLE OPPORTUNITIES AVAILABLE | \$500 PER AWARD

Join us at our premiere event, the Awards & Recognition Luncheon as we celebrate AWMAC members and supporters who dedicate themselves to AWMAC's mission. Your thoughtful award sponsorship will create a lasting impression for years to come.

#### EVENT SPECIFIC BENEFITS:

- Sponsorship of a specialty award to be presented during the premiere of the first AWMAC National Awards & Recognition Luncheon
- Sponsorship recognition in the luncheon program and tabletop signage
- Verbal sponsorship recognition during the event

#### ADDITIONAL BENEFITS

- Sponsorship recognition on scrolling sponsor loop
- Bronze sponsor badge recognition for one (1) company representative
- Sponsorship recognition on AWMAC's website, social media, magazine and annual report

1 LEFT!

## OPPORTUNITY 22

### CLOSEST TO THE PIN PRIZE SPONSOR (GOLF)

THURSDAY, JUNE 9, 2022

*Sponsored by...*



2 OPPORTUNITIES AVAILABLE (1 MAN, 1 WOMAN) | \$500

#### BENEFITS

- Recognition of prize sponsorship during the event
- Sponsorship recognition on scrolling sponsor loop
- Bronze sponsor badge recognition for one (1) company representative
- Sponsorship recognition on AWMAC's website, social media, magazine and annual report

### OPPORTUNITY 23 **LONGEST DRIVE PRIZE SPONSOR (GOLF)** THURSDAY, JUNE 9, 2022

2 OPPORTUNITIES AVAILABLE (1 MAN, 1 WOMAN) | \$500

#### BENEFITS

- Recognition of prize sponsorship during the event
- Sponsorship recognition on scrolling sponsor loop
- Bronze sponsor badge recognition for one (1) company representative
- Sponsorship recognition on AWMAC's website, social media, magazine and annual report

### OPPORTUNITY 24 **GOLF HOLE SPONSOR** THURSDAY, JUNE 9, 2022

*Sponsored by...*



**15 Left** MULTIPLE OPPORTUNITIES AVAILABLE | \$300

#### BENEFITS

- Signage with your company logo on the golf hole of your choice (first come, first served)
- Sponsorship recognition on scrolling sponsor loop
- Bronze sponsor badge recognition for one (1) company representative
- Sponsorship recognition on AWMAC's website, social media, magazine and annual report

### OPPORTUNITY 25 **GOLF DRINK TICKET SPONSOR** THURSDAY, JUNE 9, 2022

*Sponsored by...*



6 OPPORTUNITIES AVAILABLE | \$250

#### BENEFITS

- Recognition of sponsorship during the event
- Sponsorship recognition on scrolling sponsor loop
- Bronze sponsor badge recognition for one (1) company representative
- Sponsorship recognition on AWMAC's website, social media, magazine and annual report





# EXHIBITOR INFORMATION

## WELCOME RECEPTION AND INDUSTRY SHOWCASE

The commitment from our showcase exhibitors and sponsors is both appreciated and essential to the success of our convention. Thank you for your support!

**AWMAC PARTNERS \$1,975**

**NON-AWMAC PARTNERS \$2,650**

DATE/TIME: June 9, 2022 from 6:30 to 9:30 p.m. (Welcome Reception)  
June 10, 2022 from 8:00 to 9:00 a.m. (Industry Showcase Breakfast)

LOCATION: Fairmont Palliser, Calgary, AB, Alberta Ballroom

SETUP: June 9, 2022 from 12:00 to 5:00 p.m.

TAKE DOWN: June 10, 2022 at 9:00 a.m. (after breakfast is complete)

PACKAGE INCLUSIONS:	AWMAC NATION-WIDE PARTNERS	NON-AWMAC PARTNERS	AWMAC SUPPORTING PARTNERS
Convention registrations	✓ 2	✓ 1	✓ 1
Exhibit space at Welcome Reception & Industry Showcase (3 hours Thursday evening)	✓ Prime location	✓	✓
Exhibit space during Industry Showcase Breakfast (1 hour Friday morning)	✓ Prime location	✓	✓
Discount on Convention Sponsorships	✓ 15%	✓ 5%	✓ 10%
Partner recognition on name badges for all representatives in attendance	✓		✓
Verbal recognition as an AWMAC Partner during Convention	✓ Large		✓ Small
Option to distribute one promotional piece in Delegate welcome package	✓		✓
Right of first refusal to sponsor Convention events	✓		✓
List of Convention Delegates pre-convention (who have opted-in)	✓		✓

In addition to the benefits listed above, all exhibitors will receive:

- Company recognition as an exhibitor on AWMAC's website and printed materials
- Promotion through social media
- After hours security for your booth

Contact [convention@awmac.com](mailto:convention@awmac.com) for more information.

### *Industry Showcase Exhibitors...*



# SPONSORSHIP REGISTRATION

Please fill out the form below to apply for your sponsorship opportunity.

COMPANY NAME:

CONTACT:

ADDRESS:

PHONE NUMBER

EMAIL:

## DIAMOND SPONSORSHIPS OVER \$5000 DIAMOND SPONSORSHIP OPPORTUNITIES



## PLATINUM SPONSORSHIPS

SOLD

Welcome Reception & Industry Showcase Sponsor - \$5,000



SOLD

Awards & Recognition Luncheon Sponsor - \$5,000

1 LEFT!

Night Out Sponsor - \$5,000



1 LEFT!

President's Gala Sponsor - \$5,000



SOLD

Hotel Key Cards Sponsor



## GOLD SPONSORSHIPS

1 LEFT!

AWMAC Club Lounge Sponsor – FULL DAY! - \$2,500

THURSDAY



FRIDAY



SATURDAY

SOLD

WIFI Sponsor - \$2,500



Annual General Meeting & Members' Luncheon Sponsor - \$2,500

President's Cocktail Reception Sponsor - \$2,500

## SILVER SPONSORSHIPS

SOLD

Lanyard Sponsor - \$2,000



1 LEFT!

Opening Keynote Sponsor - \$1,500



1 LEFT!

Shop Tour Sponsor - \$1,500



SOLD

Design Professionals Education Session Sponsor



Golf Cart Sponsor - \$1,500

Golf Transportation Sponsor - \$1,500

Beverage Cart Sponsor - \$1,500

**SOLD**

Industry Showcase Breakfast Sponsor **blum**

Golf Breakfast To-Go Sponsor - \$1,000

Rejuvenation Breakfast Sponsor - \$1,000

Educational Sessions - \$1,000

**FRIDAY, JUNE 10, 2022**

**SOLD**

Industry 4.0 & Automation



Constructing Digital Marketing For Sales

How To Do A Gemba Walk

Moving Forward With Social Media In 2022

Industry Roundtable

**SATURDAY, JUNE 11, 2022**

Forging Trust & Accountability

Workshop: Creating Our Vision For The Industry

## BRONZE SPONSORSHIPS

**3 LEFT!**

Specialty Award Sponsor – \$500



**1 LEFT!**

Closest To The Pin Prize Sponsor – \$500

MEN

WOMEN



Longest Drive Prize Sponsor – \$500

MEN

WOMEN

**15 Left**

Golf Hole Sponsor – \$300

NUMBER OF HOLES



**3 LEFT!**

Golf Drink Ticket Sponsor – \$250



## INDUSTRY SHOWCASE EXHIBITOR

\$1,975 AWMAC PARTNER

\$2,650 NON-AWMAC PARTNER



## AWMAC ADVOCATE \$250

AWMAC Advocate – AWMAC Advocate Name: \_\_\_\_\_

TOTAL SPONSORSHIP:

Sponsor opportunities are on first-come first-served basis. Please contact AWMAC at [convention@awmac.com](mailto:convention@awmac.com) for inquiries.



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# THANK YOU FOR YOUR SUPPORT

It is together how we build community and strength. We would like to say thank you for your support to continue building for the future of both our industry and most importantly the people who come together to make it succeed.



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