



ARCHITECTURAL WOODWORK
MANUFACTURERS ASSOCIATION
OF CANADA

PARTNER PROGRAM

BUILD TRUST. BUILD EXPOSURE.

JOIN THE AWMAC PARTNER PROGRAM.
IT PUTS YOU IN TOUCH WITH YOUR
BEST CUSTOMER: AWMAC'S MEMBERS.



ABOUT AWMAC

As the national voice of the architectural woodwork industry in Canada, AWMAC is comprised of more than 440 member companies and 30 individual members in eight regional Chapters across Canada who share the vision of continually designing, engineering, manufacturing and installing the highest quality of architectural woodwork.

AWMAC promotes long-term growth and financial stability for the diverse woodwork manufacturing sector.

AWMAC's membership includes architectural woodwork manufacturers, installers, material and service suppliers, design professionals and educational institutions.

AWMAC'S STANDARDS MANUAL



AWMAC's collaboration with the Woodwork Institute resulted in the 2017 release of the North American Architectural Woodwork Standards 3.1 (NAAWS 3.1) – a comprehensive and forward-focused industry standard for use by design professionals, building owners, contractors, fabricators, installers and educational institutions.

GUARANTEE QUALITY. SPECIFY GIS.



AWMAC's Guarantee and Inspection Service (GIS) guarantees architectural woodwork meets or exceeds industry standards.

AWMAC members provide superior manufacturing and installation services, independently verified by the GIS to be fully compliant with industry standards.

The GIS supports your projects with AWMAC certified inspectors, from the initial shop drawings to final installation....and, best yet, assures customer satisfaction.

LEARN MORE ABOUT GIS: AWMAC.COM/GIS

JOIN THE PARTNER PROGRAM

Looking for a competitive advantage? A way to position your business as the best of the best? Join the AWMAC Partner Program. It puts you in touch with your best customer: AWMAC'S members. They run the largest shops and do the biggest jobs.

The Partner Program gives you access to AWMAC's network of 200 architectural woodwork manufacturing companies, the manufacturer's customers and the influential design community.

As an AWMAC Partner, you have the unique distinction of supporting the association while also positioning your business with others trusted for utmost quality assurance and innovation.

JOIN TODAY. JUST FOLLOW THESE STEPS:



REVIEW THE AWMAC
PARTNER PROGRAM



SIGN UP AT AWMAC.COM/PARTNERS



GET GREAT EXPOSURE WITH OUR MEMBERS



BUILD YOUR PROFITS

CONTACT

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BECOME A PARTNER TODAY: AWMAC.COM/PARTNERS



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OF CANADA

ASSOCIATION DES MANUFACTURIERS
DE LA MENUISERIE ARCHITECTURALE
DU CANADA



PARTNER PROGRAM BENEFITS

SUPPORTING PARTNERS (1+ REGIONS)

NATIONAL PARTNERS (ALL REGIONS)

ASSOCIATE MEMBERSHIP

Chapter Annual Membership fees

Not included

Option to include membership fees in program cost

WEBSITE

Corporate logo with link on website

✔ Small (National and Member Chapters)

✔ Large (National and all chapters)

Corporate profile on website

✔ Profile (National and Member Chapters)

✔ Feature profile (National and all chapters)

CHAPTERS

Corporate logo on Chapters' banners

✔ Small (Member Chapters)

✔ Large (National and all chapters)

E-NEWS

Corporate logo with link in National's
e-news distributed to all members across Canada

✔ Small

✔ Large

Opportunity to provide updates in National's
e-news' "Industry Highlights"

✔

✔

SOUNDING BOARD MAGAZINE

Full Colour advertisements

✔ ½ page in each of 2 issues Upgrade: Full page x 2 issues + \$1000

✔ 2 full-pages (1 in each of 2 issues)

Full Colour advertorials

Not available

✔ 2 full-pages (1 in each of 2 issues)

Logo in each issue

✔ Small

✔ Large

1 product advertisement in each issue

+ \$500.00 for 2 issues

✔

NATIONAL CONVENTION

*Exhibit space at Welcome Reception and Partners' Showcase

+ \$1,600

✔

Corporate logo in printed and electronic materials
promoting the Convention

Small *with exhibit space

✔ Large

Corporate logo on signage displayed at Convention

✔ Small

✔ Large

Convention registrations

1 registration *with exhibit space

✔ 2 registrations

Joint sponsorship of Welcome Reception & Partners' Showcase

*with exhibit space

✔

List of Convention Delegates

*with exhibit space

✔

Joint and exclusive sponsorship of President's Gala
with all National Partners

Not available

✔

Right of first refusal to sponsor National Convention events

After National Partners select sponsorship opportunities

✔

NATIONAL STUDENT CONTEST

Sponsorship of National Student Contest with all
National Partners (does not include Chapter contests)

Not available

✔

ANNUAL PARTNER COST (January to December)

\$3,900 (excluding extras)

\$13,200 (Program only – all items checked above)

\$7,000 (with all extras)

\$22,000 (Inclusive of all Chapter Membership Fees)